ESTTA Tracking number:

ESTTA746096 05/12/2016

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

| Proceeding | 91217630 |
|---------------------------|---|
| Party | Defendant Hansen, Gary, St. Martin |
| Correspondence Address | GARY ST MARTIN HANSEN 399 LOWER MAIN WEST JOHNSON, VT 05656-9636 UNITED STATES stdrumr@Gmail.om |
| Submission | Other Motions/Papers |
| Filer's Name | Gary St. Martin Hansen |
| Filer's e-mail | stdrumr@gmail.com |
| Signature | /Gary St.Martin Hansen/ |
| Date | 05/12/2016 |
| Attachments | Answer to Order to show cause 2-signed.pdf(589853 bytes) |

IN THE UNITED STATES PATENT AND TRADEMARK BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD In the matter of Trademark Application Serial No. 86/112,261 Trademark: IT'S A BLACK HILLS THING! YOU WOULDN'T UNDERSTAND,

'TILL YOU BEEN HERE!

Filed: November 6, 2013 Published: April 1, 2014

| |) |
|---------------------------------|---------------------------|
| Sturgis Motorcycle Rally, Inc., | |
| |) |
| |) |
| Opposer, |) |
| |) Opposition No. 91217630 |
| V. |) |
| |) |
| Gary St. Martin Hansen, |) |
| |) |
| Applicant. |) |
| |) |

ANSWER TO MOTION FOR ORDER TO SHOW CAUSE No.2.

The Applicant has retained counsel through the law firm of McClanahan Powers PLLC and will be represented by attorney Robert Powers. May 12th 2016.

The Applicant thus respectfully requests that the Motion For Order To Show Cause against Applicant be Denied.

Dated: May 12, 2016

Certificate of Filing

The undersigned certifies that this correspondence has been Filed via Electronic means by filing with the Electronic System for Trademark Trial and Appeals

Respectfully Submitted,

Cary St. Martin Hausen

Gary St. Martin Hansen

Certificate of Service

The undersigned pro se of record hereby certifies that a copy of the foregoing Answer To Motion for Order to Show Cause was served by email May 12th 2016 to:

SNEED PLLC, Of Counsel 610 Jetton St., Suite 120-107 Davidson, North Carolina 28036

Tel.: 844-763-3347

Email: sarah@sneedlegal.com 0

May 6, 2016.

Gary St. Martin Hansen

Applicant